

What CFOs Are Focused on in 2025 – *And How to Take Strategic Action*



In today's unpredictable business landscape, CFOs are under immense pressure to achieve more with fewer resources. Rising operational costs, rapid digital transformation, and increased board scrutiny are forcing finance leaders to rethink how they manage spend, data, and risk. Below are the top priorities for CFOs in 2025—and how RadiusPoint is helping them respond with confidence.

1. Cash Flow and Liquidity Take Center Stage

With capital harder to access and interest rates still elevated, protecting cash flow is a top concern. CFOs are optimizing working capital and eliminating inefficiencies to preserve margins.

RadiusPoint Supports Liquidity:

- Uncovers waste in telecom, utility, and IT spend
- Automates allocations and reporting for improved cash visibility

RadiusPoint's 30+ years of experience in cost recovery and process automation has helped clients reduce manual processing costs and increase financial control. Traditional invoice processing can cost more than \$13 per invoice—and that doesn't include auditing. RadiusPoint automates the entire process, auditing by line item and flagging discrepancies. Clients have seen returns exceeding 400% annually, with some reaching over 1,000% including a nationwide vision provider saving over \$500,000 annually in deregulated energy markets alone.

Top CFO Concerns in 2025



Cash is Still King

Tighter credit and rising rates put pressure on liquidity. CFOs need cash clarity, not surprises.


 RadiusPoint Helps

- Optimize Cash flow visibility
- Cut waste from telecom & utility spend



AI Can't Mean 'Always Invisible'

Automation must boost accuracy without losing control.

 RadiusPoint Helps

- Invoice validation with AI + human oversight
- Compliance-first exception handling



Insights When They Matter

Lagging reports delay smart decisions. CFOs need accurate data now, not next quarter.


 RadiusPoint Helps

- Real-time spend dashboards
- Location & vendor-level tracking



Cut Waste, Not Capabilities


Growth doesn't have to mean bloated budgets.

 RadiusPoint Helps

- Real-time spend dashboards
- Location & vendor-level tracking

Compliance & ESG

Reporting demands transparency across spend & sustainability.

 RadiusPoint Helps

- Audit trails to mitigate fraud
- Sustainability reporting monthly



2. AI & Automation: Progress with Precision

CFOs are modernizing finance operations with automation, but not at the expense of compliance or visibility. The goal: to increase efficiency while maintaining control.

RadiusPoint Delivers:

- Full automation of invoice processing and validation
- Trackable exception handling for audit-readiness
- Improved insights without increasing headcount

For a Fortune 100 company, RadiusPoint automated the allocation of a \$1M wireless invoice affecting over 10,000 users—work that previously required six full-time employees. An additional telecom invoice that used to take a month to validate now runs through an automated monthly audit, which uncovered \$600K in overcharges. Another client, a national homebuilder, cut utility waste by \$25K per month after RadiusPoint streamlined their utility setup and shutdown process.

3. Real-Time Spend Visibility Is a Must

Long reporting cycles don't cut it in today's volatile environment. CFOs need immediate access to actionable insights.

RadiusPoint Delivers Real-Time Intelligence:

- Dynamic dashboards and automated reporting tools
- Department, vendor, and location-based spend tracking
- Predictive insights based on historical trends

With ExpenseLogic, RadiusPoint provides one of the industry's most robust monthly audits. More than just identifying overcharges, RadiusPoint works directly with vendors to recover funds—whether it's \$1.4M in misbilled wireless services or \$16K in electricity overcharges due to meter errors. Automation uncovers issues; RadiusPoint's team ensures recovery.

4. Control Costs Without Cutting Corners

Budget cuts can't come at the expense of performance. CFOs are looking for savings that don't hinder innovation or growth.

RadiusPoint Finds Strategic Savings:

- Identifies billing errors and unused services
- Renegotiate contracts and right size services
- Delivers 15–25% average client savings

Clients often lack the staff or expertise to handle detailed vendor disputes. RadiusPoint's team does this every day—identifying contract lapses, managing expirations, and negotiating based on real utilization data. For example, a global elevator company saw 28% savings (or \$180K annually) on waste management across 40 locations after RadiusPoint optimized contracts and removed unnecessary services.

[Read more → Waste Services Case Study](#)

5. Support Growth Without Growing Overhead

Finance leaders need systems that scale with the business. Growth should not require proportional increases in back-office headcount.

RadiusPoint Enables Scalable Growth:

- Centralizes procurement and reporting across locations
- Supports expansion without increasing staff
- Provides tailored acquisition and transition services

During one client acquisition, RadiusPoint identified over \$2M in unclaimed VAT and recovered it by tracing the invoice chain. This type of integration and support helps clients grow confidently without operational drag.

[Read more → Acquisition Support Case Study](#)

6. Compliance, Risk, and ESG Reporting Are Rising in Importance

Whether it's ESG metrics, fraud prevention, or audit readiness, CFOs must ensure transparency and regulatory compliance across all operations.

RadiusPoint Strengthens Governance:

- Maintains audit trails for every invoice and vendor interaction
- Tracks energy usage for ESG and sustainability reporting
- Mitigates fraud risk through automated controls and alerts

RadiusPoint's ESG services extract energy data from invoices to produce monthly reports using the correct units (kWh, therms, CCF, etc.), eliminating hundreds of hours of manual effort. One client avoided over 800 man-hours annually using these tools. RadiusPoint also helped uncover \$350K in fraudulent wireless purchases at a healthcare company by identifying audit gaps and implementing stricter controls.

[Read more → ESG & Fraud Case Studies](#)

[Read more → IT Department Fraud Case Study](#)

The Bottom Line

CFOs in 2025 aren't just financial stewards, they're strategic decision-makers navigating uncertainty, driving automation, and championing ESG. With RadiusPoint as your partner, you gain clarity, control, and confidence to lead your organization forward.

Let RadiusPoint help you drive cost-efficiency and strategic growth in 2025 and beyond. Contact us today! www.radiuspoint.com or sales@radiuspoint.com